




ARMY CADET COMMAND



GEORGE C. MARSHALL

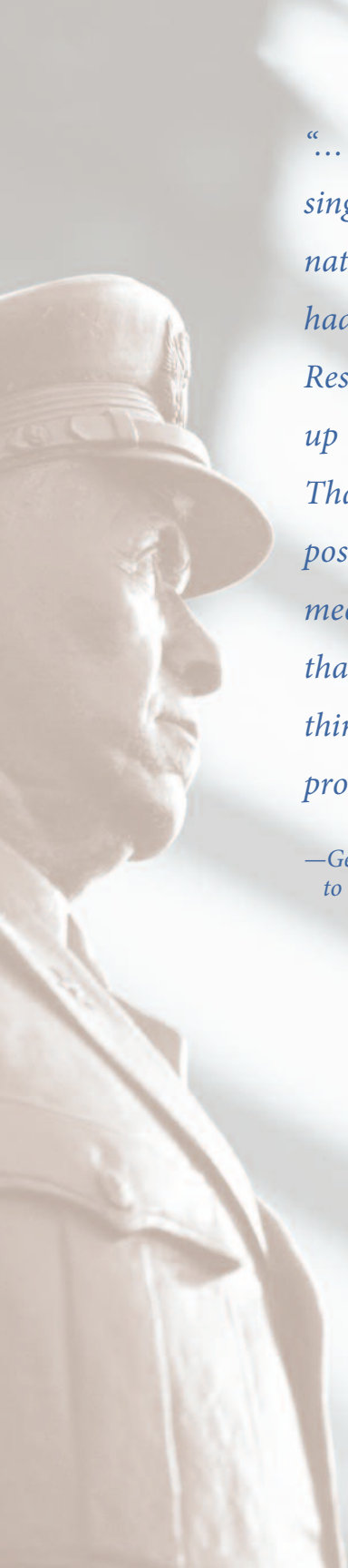
**AWARDS &
LEADERSHIP
SEMINAR**



April 17-20, 2011

The logo features a blue horizontal bar with five red stars above it. Below the bar, the text "GEORGE C. MARSHALL" and "OUTREACH" is written in red.

**GEORGE C. MARSHALL
OUTREACH**



“... the most valuable single measure of national defense we had available was the Reserve Corps built up by the R.O.T.C. That has been of more positive assistance in meeting this emergency than any other single thing that has been provided by Congress.”

*—General George C. Marshall
to a Senate panel, April 22, 1941*



ARMY CADET COMMAND

GEORGE C. MARSHALL

**AWARDS &
LEADERSHIP
SEMINAR**

April 17-20, 2011

Seminar Chairman

General Richard A. Cody, USA (Ret)



Sunday 17 April 2011

1000 – 2030 Registration
Natural Bridge Hotel

**1800 – 2030 Informal Buffet
for Award Winners**
Natural Bridge Hotel

**1830 – 2030 Informal Buffet
for Seminar Leaders and Guests
(by invitation)**

*Hosted by Mr. Brian Shaw and Major General
Mark McDonald*
Lexington Golf and Country Club

Monday 18 April 2011

0700 – 0800 Breakfast Buffet
Natural Bridge Hotel

*Speaker: Brigadier General Donald. L. Rutherford,
Deputy Chief of Chaplains, U.S. Army (0730)*

0845 – 1045 Roundtable Session A
Colonnade Classrooms, W&L

1115 – 1200 Plenary Session
Gillis Theatre, Center for Leadership
and Ethics, VMI

**Welcome and Introductions—
Post Colors**

*John B. Adams, Chairman, George C. Marshall
Foundation*

*Remarks: Major General Mark McDonald,
Commanding General, U.S. Army Cadet Command*

*Welcome and Remarks: General Richard A. Cody,
USA (Ret), Seminar Chairman*

*Speaker: General Martin E. Dempsey, Chief of Staff,
U.S. Army*

1215 – 1300 Lunch
Evans Dining Hall, W&L

*Speaker: CSM Michael Williams, Joint Forces
Headquarters, National Capital Region*



Monday 18 April 2011 (cont.)

- 1315 – 1500 Marshall Foundation Concurrent Programs**
Tours: Marshall Museum, VMI Post, W&L, and Historic Lexington
- 1500 – 1530 Refreshments**
Stemmons Plaza, W&L
- 1530 – 1730 Roundtable Session B**
Colonnade Classrooms, W&L
- 1800 – 2000 Dinner**
Evans Dining Hall, W&L
- Plenary Session**
Lee Chapel, W&L
- Speaker: Lieutenant General Benjamin C. Freakley, Commanding General, U.S. Army Accessions Command*

Tuesday 19 April 2011

0700 – 0800 Breakfast Buffet
 Natural Bridge Hotel
Speaker: Major General Robert E. Wagner, USA (Ret)
 (0730)

0815 – 0945 Informal Session
Marshall Award Winners and MG McDonald
 Jefferson Ballroom, Natural Bridge
 Hotel

1030 – 1230 Roundtable Session C
 Colonnade Classrooms, W&L

1245 – 1400 Lunch
 Evans Dining Hall, W&L
Plenary Session
 Lee Chapel, W&L

*Speaker: The Honorable John M. McHugh,
 Secretary of the Army*

1415 – 1615 Roundtable Session D
 Colonnade Classrooms, W&L

1635 VMI Corps of Cadets Parade
 VMI Parade Ground

**1730 Post-Parade Reception
 for Seminar Leaders and Guests
 (by invitation)**

*Hosted by General and Mrs. J.H. Binford Peay III,
 USA (Ret)*

Superintendent's Quarters, VMI

**1730 Post-Parade Refreshments for
 Marshall Award Winners**
 Moody Hall, VMI

Tuesday 19 April 2011 (cont.)

1830 – 2030 Dinner

Marshall Hall, Center for Leadership & Ethics, VMI

Plenary Session

Gillis Theater, Center for Leadership and Ethics, VMI

Speaker: Lieutenant General John E. Sterling, Acting Commanding General, U.S. Army Training and Doctrine Command

Presentation of the Raytheon Award

Remarks: Major General Mark McDonald, Commanding General, U.S. Army Cadet Command

Adjourn: General Richard A. Cody, USA (Ret), Seminar Chairman

Retire the Colors

Wednesday 20 April 2011

0700 – 0900 Breakfast Buffet

Natural Bridge Hotel

Board buses for Roanoke Airport

Box lunches provided

SEMINAR CHAIRMAN

Richard A. Cody

General, USA (Ret); graduate, United States Military Academy; advanced degrees, senior military schools; command and staff assignments in the US, Europe, Korea and the Persian Gulf; Commander, 1st Battalion, Aviation Brigade, 101st Airborne Division (Air Assault) during Operations Desert Shield/Storm, Saudi Arabia; Commander, Aviation Brigade, 1st Cavalry Division; Assistant Division Commander (M), 4th Infantry Division (Mechanized) and duty as Deputy Commanding General for Air Operations, Task Force Hawk, Operation Allied Force, Albania; Commanding General, 101st Airborne Division, the Screaming Eagles; Deputy Chief of Staff, G-3, US Army; Vice Chief of Staff, US Army; currently Corporate Vice President, L-3 Communications Corporation.

SEMINAR SPEAKERS

Martin E. Dempsey

General, USA; graduate, United States Military Academy; advanced degrees, Duke University and senior military schools; Commander, 4th Battalion, 67th Armor Regiment, 1st Armored Division; Chief of Armor Branch, US Total Army Personnel Command; Special Assistant to the Chairman Joint Chiefs of Staff; Commander, 1st Armored Division supporting Operation Iraqi Freedom; Commander, Multi-National Security Transition Command-Iraq; Deputy Commander and later Acting Commander, US Central Command; Commanding General, United States Army Training and Doctrine Command; currently 37th Chief of Staff, United States Army.

Benjamin C. Freakley

Lieutenant General, USA; graduate, United States Military Academy; advanced degrees, senior military schools; served as Commanding General 10th Mountain Division (Light Infantry); Assistant Division Commander (Operations), 101st Airborne Division (Air Assault) during Operation Iraqi Freedom; Commanding General, Combined/Joint Task Force-76, Operation Enduring Freedom; Commanding General, US Army Infantry Center/Commandant, US Army Infantry School and Chief of Infantry; Commander, 1st Battalion, 5th Cavalry, 2nd Brigade, 1st Cavalry Division; currently Commanding General, United States Army Accessions Command.



Mark McDonald

Major General, USA; graduate, University of Tennessee; advanced degrees, senior military schools; command and staff assignments in the US, Canada, Europe and the Persian Gulf; Commander, 3rd Battalion 321st FA and 82nd Airborne Division Artillery; duty at George C. Marshall Center, Germany; Deputy Commanding General-Fires (MNC-I) and Deputy Commanding General, III Corps and Fort Hood; Director, Security Agreement Secretariat/Deputy Commander, Multi-National Security Transition Command-Iraq, Operation Iraqi Freedom; Director, J3, US Forces Iraq; currently Commanding General, US Army Cadet Command.

John M. McHugh

Secretary of the Army; graduate, Utica College of Syracuse University; advanced degree, Nelson A. Rockefeller Graduate School of Public Affairs, State University of New York; served four terms in the New York State Senate; elected nine times to the US House of Representatives representing Northern and Central New York earning a reputation as a staunch advocate for soldiers and their families; member of the House International Relations Committee; served on the House Permanent Select Committee on Intelligence; served as the ranking Member of the House Armed Services Committee; currently the 21st Secretary of the Army, appointed by President Obama in 2009.

SEMINAR SPEAKERS (cont.)

Donald Rutherford

Brigadier General, USA; graduate, State University of New York, Albany; advanced degrees, St. Bernard's Seminary, University of Rochester and senior military schools; ordained a priest of the Roman Catholic Church, Diocese of Albany; Corps Chaplain, XVIII Airborne Corps and Combined and Joint Command Chaplain, Multi-National Corps-Iraq, Operation Iraqi Freedom; Command Chaplain, US Army Europe and Seventh Army; currently Deputy Chief of Chaplains, US Army.

John E. Sterling, Jr.

Lieutenant General, USA; graduate, United States Military Academy; advanced degrees, University of Illinois and senior military schools; served as Chief of Staff, 3rd Infantry Division, including initial combat operations of Operation Iraqi Freedom; Deputy Commanding General, CJTF-76 in support of Operation Enduring Freedom; Assistant Chief of Staff, U-3/C-3/J-3, UN Command, Combined Forces Command, US Forces Korea and Deputy Commanding General, Eighth US Army; currently Acting Commanding General, US Army Training and Doctrine Command.

Robert E. Wagner

Major General, USA (Ret); graduate, Virginia Military Institute; advanced degrees, George Washington University and senior military schools; served as the first Commanding General, United States Army Cadet Command; infantry and armor command and staff assignments in United States, Europe and Vietnam including command of tank battalion, armored cavalry squadron, armored cavalry regiment and as Assistant Division Commander (Maneuver), Third Infantry Division; currently runs *Dragoon Ink* Consulting.

Michael W. Williams

Command Sergeant Major, USA; graduate of numerous senior level military and military specialty schools; has held every leadership position possible in his career field; Platoon Sergeant, 197th Infantry Brigade; Section Chief, 18th Field Artillery Brigade (Airborne); First Sergeant, 2nd Infantry Division, Korea; Command Sergeant Major, 82nd Airborne Corps Artillery; Command Sergeant Major, XVIII Airborne Corps; currently Command Sergeant Major, US Military District of Washington and Joint Force Headquarters, National Capital Region, Washington, DC.

ROUNDTABLE TOPICS & LEADERS

1. Pakistan: Friend or Foe?

*Leader: Sonny Busa, former U.S. Department of State
and visiting professor, U.S. Military Academy*

Huntley Hall, Room #327

2. Iran, Israel and the Neighborhood

*Leader: Tom King, Chief, Persian Gulf Analysis,
INR/NESA, U.S. Department of State*

Newcomb Hall, Room #122

3. Russia: Ally or Antagonist?

*Leaders: John Concannon, Counterintelligence
Directorate, U.S. Department of Energy;
Tom Valentine, U.S. Department of Energy*

Reid Hall, Room #111

4. North Africa: Escalating Security Challenges

Leader: Tom Dowling, U.S. Department of State (Ret);

Reid Hall, Room #211

5. Northeast Asia: China, Japan and the Koreans

*Leaders: MAJ Conway Lin, USA, Assistant Professor,
Department of Social Sciences, U.S. Military Academy;
MAJ Joe Kim, 1st Special Forces Group*

Science Hall, Room #114

6. Dealing with Cross Cultural Challenges: Afghanistan–Coalition, Society, Local Politics and Counter-insurgency

*Leader: COL John Bessler, Deputy Director,
Peace Keeping and Stability Operations Institute,
U.S. Army War College*

Huntley Hall, Room #221

ROUNDTABLE TOPICS & LEADERS

7. Transnational Non-state Actors: the Major Threat to U.S. International Security Interests

Leader: Zachary Abuza, Professor of National Security Strategy, National War College

Robinson Hall, Room #7

8. Homeland Security and Homeland Defense

Leader: Bert B. Tussing, Director of the Homeland Defense and Security Issues Group, Center for Strategic Leadership, U.S. Army War College

Robinson Hall, Room #6

9. The Profession of Arms

Leader: CAPT James Campbell, USN (Ret), Distinguished Military Professor for Character Education, Stockdale Center, U.S. Naval Academy

Newcomb Hall, Room #116

10. Social Media: Relevance to our Army and Responsibility of our Army

Leader: MAJ Roger Cabiness, Army Training with Industry Program, Google, Inc.

Huntley Hall, Room #324

11. U.S. Military Support to Stability and Peace Operations

Leader: William J. Flavin, Directing Professor Doctrine, Concepts, Training and Education Division, U.S. Army War College

Parmly Hall, Room #307

12. The Role of the Platoon Leader and NCO

Leaders: MAJ Jason Staraitis & MSG Daniel Perdue

Huntley Hall, Room #230

13. The Role of the Platoon Leader and NCO

Leaders: CPT Robert Beat & MSG Sean Dohr

Huntley Hall, Room #235

14. The Role of the Platoon Leader and NCO

*Leaders: CPT Rafael Albornoaz & SSG Lynette Bryant
Huntley Hall, Room #301*

15. The Role of the Platoon Leader and NCO

*Leaders: CPT Roman Ortega & SFC Joshua Bunton
Huntley Hall, Room #321*

16. The Role of the Platoon Leader and NCO

*Leaders: CPT Cody Russell & SFC Daniel Webster
Huntley Hall, Room #323*

**17. Battle of Roberts Ridge—
Operation Anaconda, Afghanistan**

*Leader: LTC Barbara Streater, PMS, AROTC,
College of William and Mary
DuPont Hall, Room #104*

**18. Battle of Roberts Ridge—
Operation Anaconda, Afghanistan**

*Leader: MAJ Jim Cook, USA (Ret) Senior Military
Instructor, AROTC, Virginia Military Institute
DuPont Hall, Room #102*

19. Battle of Wanat, Afghanistan

*Leaders: Gary Linhart & Kevin Kennedy,
Combat Studies Institute,
U.S. Army Combined Arms Center
DuPont Hall, Room #206*

20. Battle of Wanat, Afghanistan

*Leaders: Chuck Collins & Dr. Rick Herrera,
Combat Studies Institute,
U.S. Army Combined Arms Center
DuPont Hall, Room #205*

21. Palm Sunday Ambush, Iraq

*Leaders: Dr. Curtis King & Dale Cordes,
Combat Studies Institute,
U.S. Army Combined Arms Center
DuPont Hall, Room #202*

SPONSOR

UNITED STATES ARMY

Martin E. Dempsey, General, USA, Chief of Staff

John E. Sterling, Lieutenant General, USA, Acting
Commanding General, Training and Doctrine
Command

Benjamin C. Freakley, Lieutenant General, USA,
Commanding General, Accessions Command

Mark McDonald, Major General, USA, Commanding
General, Cadet Command

SEMINAR ORGANIZATION

UNITED STATES ARMY CADET COMMAND

Randi Stenson, Colonel, USA, Director of Marketing
and Outreach, U.S. Army Cadet Command

Paul N. Kotakis, Deputy Director of Marketing and
Outreach, U.S. Army Cadet Command

Keith A. Mills, Chief, Events and Outreach Division,
U.S. Army Cadet Command

GEORGE C. MARSHALL OUTREACH

Brian D. Shaw, President

Linda M. Maini, Vice President and Director of
ROTC Programs

Marti J. Bissell, Associate Director for Leadership
Programs

Deborah G. Barron, Associate Program Director

Leigh McFaddin, Director of Development Services
and Special Events

Rick Drake, Associate Director of Development and
Director of Corporate Relations

PROGRAM SUPPORT

THE VIRGINIA MILITARY INSTITUTE

J.H. Binford Peay III, General, USA (Ret), Superintendent

William J. Wanovich, Colonel, USA, PMS, Army ROTC

WASHINGTON AND LEE UNIVERSITY

Kenneth P. Ruscio, Ph.D., President

Please follow email instructions to complete
the post-seminar survey.

Look for pictures and video files at
www.marshallarmyrotc.org
beginning June 1, 2011.





Those privileged to attend the 2011 Army Cadet Command George C. Marshall Awards and Leadership Seminar are walking in the footsteps of one of America's preeminent Citizen-Soldiers. It is very fitting that the origins of this event may be traced to 1976—the year in which our nation celebrated the bicentennial of its freedom.

That year the Army Chief of Staff and the George C. Marshall Foundation agreed to establish an event to memorialize the accomplishments of the man Sir Winston Churchill called the “Architect of Victory” in World War II. As a result of their collaborative efforts, a unique method of honoring the achievements of the top Army ROTC Cadet from every college-level unit was born. That recognition would include participation in unique educational activities focusing on leadership and national security issues. And it would include the opportunity to interact with our nation's top military and governmental leaders. Lexington, Virginia was chosen as the site of the event, for it was there at the Virginia Military Institute that Marshall began his career of service.

Cadet Command plays a unique role in our nation's defense. As the parent organization of the Army ROTC program, it is the largest single source of Officer-Leaders for America's Army. In the nearly 25 years of its history, Cadet Command has produced more than 100,000 lieutenants. Countless senior leaders in the Army, the corporate sector and in government proudly note that Cadet Command gave them their start.

The nearly 300 young men and women we honor at this year's event are worthy successors to the legacy of service of General George Catlett Marshall. They may take pride that their names are now inextricably linked to a towering figure in our nation's history.

